

KENYAN YOUTH OF COLUMBUS

A business partnership with KYC is more than a donation. It is an investment in education, youth, culture and the future of our community — with opportunities for your organization to be seen and recognized throughout the year.



SPONSORSHIP & COMMUNITY PARTNERSHIP OPPORTUNITIES

EDUCATION ALLY Invest in education.	COMMUNITY BUILDER Invest in community.
CAREER CHAMPION Invest in opportunity.	EVENT PARTNER Invest in experiences.

WHY KYC

Your support creates room for young people to thrive.

Kenyan Youth Columbus "KYC" is a Columbus, Ohio-based nonprofit focused on education, cultural connection, community engagement, and youth opportunity. We create spaces where young people can connect, celebrate culture, develop leadership, pursue education and build relationships with the businesses and professionals around them.



WHAT WE DO

- **Academic scholarships** for students pursuing higher education.
- **Annual scholarship gala** celebrating scholars and the partners who help make the work possible.
- **Youth and community events** that create connection, fellowship and positive experiences.
- **Cultural programming** that celebrates Kenyan and broader African heritage.
- **Fundraising initiatives** that turn community support into educational opportunity.
- **Career and community connections** that expose young people to mentors, professionals and resources.

THE OPPORTUNITY FOR YOUR BUSINESS: BE VISIBLE WHILE YOU MAKE A VISIBLE IMPACT.

WHY BUSINESSES PARTNER WITH US

KYC partnerships are designed to create value beyond a one-day event. Depending on your level and type of support, your business can receive recognition across our website, social media, event materials, sponsor features and community programming. Larger partnerships can be customized to create meaningful brand integration while supporting a specific educational or community goal.

CHOOSE YOUR IMPACT

Sponsorship levels built for different kinds of businesses.

The amounts below are suggested starting points. KYC also welcomes in all donations amounts and type such as: professional services, food, venue support, marketing support and other resources. Benefits can be tailored to the nature and size of the partnership.

COMMUNITY SUPPORTER \$250–\$499 A simple way to put your business behind KYC's mission.	PARTNER RECOGNITION Name/logo recognition on applicable materials • Website partner recognition • Social media thank-you • Event recognition when applicable
COMMUNITY PARTNER \$500–\$999 Increase your visibility while helping fund KYC programs.	PARTNER RECOGNITION Everything above • Expanded event visibility • Featured social recognition • Sponsors & Resources page listing • Sponsor appreciation content
IMPACT PARTNER \$1,000–\$2,499 For businesses ready to make a measurable investment in opportunity.	PARTNER RECOGNITION Everything above • Prominent logo placement on applicable materials • Featured website recognition • Scholarship/event recognition • Additional digital promotion
SIGNATURE PARTNER \$2,500+ A high level partnership designed around your business and KYC's mission.	PARTNER RECOGNITION Premium recognition • Customized brand integration • Premier website placement • Gala/event recognition • Dedicated sponsor content • Partnership opportunities tailored to your goals

FOUR WAYS TO PARTNER

EDUCATION ALLY Scholarships & educational resources	COMMUNITY BUILDER Youth events & community programming
CAREER CHAMPION Mentorship, internships & professional exposure	EVENT PARTNER Gala, fundraisers, food, services & event support

YEAR-ROUND VISIBILITY: A partnership can extend beyond the event itself. Eligible sponsors may receive recurring recognition through KYC's website, social platforms, partner features, event promotions and sponsor appreciation content throughout the partnership period.

THE BIGGER VISION

We are building something that can outlast a single scholarship.

Today, KYC provided academic scholarship opportunities. Tomorrow, we want to expand the number and size of awards we can provide. Our long-term goal is to build the capacity to offer full-ride scholarships that help cover the major costs of higher education.

We also envision creating a pathway for talented students in Kenya to pursue education in the United States through comprehensive sponsorships that could help support tuition, housing, transportation and other educational needs.

1. SCHOLARSHIPS TODAY Support students pursuing higher education.
2. MORE & LARGER AWARDS Grow the scholarship fund through recurring community partnerships.
3. FULL-RIDE OPPORTUNITY Build the financial foundation for comprehensive college scholarships.
4. EDUCATION WITHOUT BORDERS Work toward sponsored educational opportunities connecting students in Kenya with U.S. higher education.



DON'T JUST SPONSOR THE EVENT. BECOME PART OF THE STORY.

Your business can help create an opportunity a student may remember for the rest of their life — while becoming part of a visible, growing network of KYC community partners.

KENYAN YOUTH of COLUMBUS (KYC) Columbus, Ohio Email: kycnonprofit@gmail.com Instagram: @kyc.ohio Website: kycnonprofit.lovable.app	READY TO PARTNER? Contact KYC to discuss sponsorship, scholarship support, an in-kind contribution, or a customized partnership built around your business.
---	---

COMMUNITIES THAT GROW, STUDENTS WHO THRIVE ALL BECAUSE OF THE PARTNERS WHO SHOWED UP!

Sponsorship recognition is subject to availability, timing, content approvals and the nature of the contribution. KYC welcomes customized partnerships that align business goals with measurable community impact.